

Help your Leaders retain and apply your organization's Leadership training.

Take your internal training from just-checking-a-box to real learning that leads to behavior change.

97%

of Participants report that their program was more valuable because they had the opportunity to work with a Coach

95%

of Participants report that because of coaching they use what they learned in their internal training in their day-to-day work

98%

of Participants report that their Coach helped them apply what they learned in the training.

Your organization has its own training curriculum. You find that it's thorough, robust, and very well-received.

**But you notice that the learning doesn't stick.** Or maybe it does at first, but then old patterns return over time.

You know this is because changing the way we work takes practice, reinforcement, and time.

**Studies show that adults retain and apply less than half of what they learn at a one-time training or workshop.**

However, with 1:1 coaching adults retain and apply +70% of what they've learned.

In this program, Participants leverage coaching to reinforce internal training and truly make the learning stick.

**Making it Stick** is designed to partner with your organization's internal training curriculum. The Participant and their Coach work together 1:1 to reinforce the learning and apply it on the job and in the context of their day-to-day work.

During this program, your Leaders will:



**Reinforce** what's been learned through application and practice, leading to sustained behavior change



**Stay accountable** and set up a support system for long term change



**Create the space** for personal reflection and learning

**Integrate coaching with your internal training to truly change behavior!**

**Click here to schedule time with Jim Kanichirayil, Global Director of Business Development:  
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